

مصلح
MASSAED

MASSA

COMPANY & FACTORY PROFILE

Engineering Elevator Interiors, Fabricated in the UAE

MASSAED Installation of Elevators & Escalators LLC — Ras Al
Khaimah Factory

YOUR EMIRATI PARTNER IN LUXURY

01 About MASSAED

MASSAED Installation of Elevators & Escalators LLC is an Emirati-owned company offering customized cladding solutions for elevators and architectural spaces. With a fully equipped factory in Ras Al Khaimah, we deliver finishes that combine design, durability and function for elevator interiors and metal works across the UAE.

Founder's Message

Dr. Jumah Rashid Al Mazrouie founded MASSAED in 2008 with just 11 workers, installing elevators as a subcontractor with highly skilled labor. Recognizing a gap in the UAE market for a national company specializing in elevator installation, maintenance and supply, he built MASSAED into a company that has gone on to execute major projects across the UAE and beyond. MASSAED is proud of its record delivering projects throughout the UAE since 2008.



MASSAED factory building, Ras Al Khaimah

Established

2008 · Emirati-owned · Ras Al Khaimah factory

02 Vision, Mission & Core Values

Vision — 2026

Driven by our constant pursuit of excellence, MASSAED's 2026 vision is to become the regional market leader in vertical transportation.

Mission

To be the customer's choice for installation, maintenance and repair, as well as modernization of elevators and escalators, by providing high quality, innovative and sustainable products and services.

Our Core Values

Integrity & Honesty

The foundation of every client relationship.

Safety

A non-negotiable standard on our factory floor and every site.

Creating Value for the Customer

Solutions built around the client's actual requirement.

Courage & Passion

The drive behind MASSAED's growth since 2008.

Employee Development

Investing in the technical team behind every project.

03 Why Choose MASSAED

Proudly Emirati

National pride and global standards together — cladding solutions that reflect the UAE's vision of excellence and innovation.

End-to-End Solutions

Design, installation, maintenance, repair and modernization under one roof.

Tailored Services

From elevator cabins to full building fit-out and exterior cladding, customized to your exact specification.

Attention to Detail

Every project executed with precision and finishes reflecting craftsmanship at its best.

Wide Range of Expertise

From elevator interiors to building facades, a full spectrum of cladding applications.

Cutting-Edge Technology

Advanced machinery and engineering capabilities for accuracy, durability and quality.



MASSAED's technical team on the Ras Al Khaimah factory floor

04 Factory Overview — Ras Al Khaimah

Our factory at 46A Street, Seih Al Bana, Ras Al Khaimah is where elevator interiors and metalwork are designed, fabricated and quality-checked before reaching a MASSAED project site anywhere in the UAE.

- **Location.** 46A Street, Seih Al Bana, Ras Al Khaimah — within reach of every emirate.
- **Role.** Fabricates cabin claddings, doors, shaft structures and architectural metalwork supporting MASSAED's UAE-wide projects.
- **Equipment.** CNC press-braking and shearing lines, precision milling, and dedicated finishing stations.
- **Recognition.** Registered under the UAE's "Make it in the Emirates" national industrial initiative.



Factory exterior, Ras Al Khaimah



"Make it in the Emirates" national industrial initiative badge

05 Factory Capabilities



Elevator Cladding & Fit-outs

Door frames, architraves & finishes, new doors, cabin and ceiling designs, lobby wall claddings, handrails, mirrors, faceplates, COP & LOP, and fully customized cabin fit-outs.



Shaft & Structure Cladding

Metal, stainless steel and aluminum composite panel systems, glass cladding, and car top balustrades engineered for the elevator shaft environment.



Architectural Cladding & Metal Works

Interior and exterior wall claddings, metal door frames and architraves, steel kitchen equipment, metal cabinets and enclosures, skirtings and customized metal products.



In-House Fabrication & Quality Check

CNC press-braking, shearing and precision milling equipment, operated and commissioned by MASSAED's technical team, with components inspected before dispatch to site.

06 Finishes & Factory Gallery

Documented stainless steel and powder-coated finishes, and real photography from our Ras Al Khaimah production floor.



CNC press brake



Materials storage (mezzanine)



CNC press brake commissioning



Sheet-metal fabrication line



Precision milling



Material handling



Warehouse logistics



Equipment set-up



Factory signage

Documented finish names: black hairline, grey mirror, champagne brushed, gold mirror, and mirror polished stainless steel; white powder-coated. Full finish catalogue available on request.

07 Awards & Recognition



2015

Mohammed Bin Rashid Award — Best Established Trading Business



2015

Ranked 24th among Dubai's Top 100 SMEs, from 4,500 nominations



2016

Bronze ranking, Dubai Police Approved Vendors



2018

Dubai Municipality appreciation for CSR — "One Hour with Laborer"



2021

Finalist, Emirati Business of the Year — SME Awards, Gulf Capital



2022

1st Place, Elevators World Photo Contest — Private Residence category



2023

Gold Award, Best Use of Social Media — Employee Happiness Summit & Awards



2024

Winner, Construction & Real Estate Award — SMB Awards 2024

Get in Touch

Head Office — Dubai

Office 706, 7th Floor, Le Solarium Tower

Dubai Silicon Oasis, P.O. Box 76304

Tel: +971 4 220 5597 · Fax: +971 4 220 5598

Toll-free: 800-MASSAED (6277233)

info@massaed.com · massaed.com

RAK Factory

46A Street, Seih Al Bana, Ras Al Khaimah

Other UAE Branches

Dubai (Warsan) · Sharjah · Abu Dhabi

Al Ain · Fujairah